

**American Balint Society
Strategic Plan
2010-11
Revised August 7, 2010**

I. COUNCIL PROJECTS

PROJECT AREA	TASK FORCE (*Chair)	ACTION ITEM
<u>Membership Administration</u> Purpose: Identify responsibilities for membership tasks	* Jill Romm Don Nease Ann Sinclair Jeff Sternlieb Janet Walker	1. Develop proposal for Membership Coordinator position, 2. Present proposal to Council for discussion 3. Further action as appropriate
<u>Council & Officer elections</u> Purpose: Explore better way of determining Council members	Jeff Sternlieb & his nominating committee	1. Ask for nominations <u>first</u> from membership; <u>then</u> ask nominating committee to create slate 2. Report back to Council
<u>ABS advocacy & positioning</u>	*Ann Sinclair Don Nease Albert Lichtenstein	1. Gathering of interested parties (past & present Council members) to encourage a political push and explore influential organizations.
<u>Succession of Treasurer</u>	Finance Committee	1. Develop proposal for succession & present to Council 2. Create necessary Bylaws change, submit to ABS for approval
<u>Scheduling of events</u>	*Ann Sinclair Ritch Addison Mary Hall Kathy Knowlton Albert Lichtenstein Paul Scott Jeff Sternlieb	1. Complete P&P document began last year; submit to Council for approval

II. COMMITTEE ACTION ITEMS

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COMMITTEE	MEMBERS (*Chair) (#Council Liaison)	ACTION ITEMS
<p>SCHOLARSHIP COMMITTEE Purpose: Membership: Open</p>	<p>* John Freedy * Tom Klee Jeff Sternlieb</p>	<p>1. Explore and facilitate opportunities for Balint scholarship through the following: a. Offer a \$500 seed grant for new research or scholarship b. Encourage submissions to IBF and provide money to offset travel costs if submissions are accepted 2. Build a core membership for the committee: a. Identify members interested in various types of scholarship b. Facilitate communication among those interested in research and scholarship c. Facilitate communication about scholarship with the Balint Society (British) and the IBF 3. Create a repository for scholarship on the ABS website where members can: a. Submit various scholarly works including descriptive studies, qualitative studies, quantitative studies, theoretical monographs and reflections on Balint experiences. b. Link to articles submitted</p>
<p>CREDENTIALING COORDINATING COMMITTEE (CCC) Purpose: Oversee ABS credentialing &</p>	<p>* Albert Lichtenstein Kathy Knowlton (Intensives) Katie Margo (Chair-elect)</p>	<p>1. Continue maintenance of credentialing process: a. Tracking credentialed leaders</p>

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<p>supervision processes Membership: CCC Chair; CCC Chair-elect; Coordinator of Supervision; Coordinator of Intensives; Member-at-large; ABS President (non-voting member)</p>	<p>Donald Nease (Supervision) Phil Phelps (Member-at-large) Ann Sinclair (President; nonvoting member)</p>	<p>b. Tracking credentialing candidates c. Tracking supervisors and supervision process 2. Continue to develop clear criteria for remaining credentialed a. Inform current credentialed leaders of maintaining credentialing b. Inform future credentialed leaders 3. Devise process for promoting skills and encouraging credentialing for co-leaders who lead with credentialed leader 4. Provide educational opportunity for credentialed leaders, document process/outcomes a. Plan 2nd Credentialed Leader's Weekend 5. Re-examine optimal process for final examination of candidates in credentialing pathway 6. Encourage people who qualify as supervisors to pursue process to become supervisor 7. Add list of credentialed leaders to website 8. Develop policy to address credentialing requests from leaders in other countries 9. Update and clarify documents related to the CCC policies and procedures</p>
<p>COMMITTEE ON INTENSIVES Purpose: Membership: Coordinator of Intensives (COI); President-elect; Treasurer; Future</p>	<p>* Kathy Knowlton (COI) Jeff Sternlieb (President-elect) Janet Walker (Treasurer) Past hosts: Ritch Addison, John Freedy,</p>	<p>1. Continue to refine videography instructions: a. test instructions w/ faculty at fall & spring Intensives</p>

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<p>& recent past hosts; additional members appointed by chair</p>	<p>Laurel Milberg, Jill Romm Future hosts: Chiara Ghetti, Kristin Reihman</p>	<p>b. incorporate feedback & add instructions to Practical Guide 2. Promote & market Intensives a. develop database mailing list to include all primary care residency programs, AOA members, international members b. develop recommendations to systematize person to person marketing 3. Update practical guide as needed a. provide editable Word document template for electronic brochure 4. Review Intensives data for trends and potential recommendations</p>
<p>BALINT WEEKENDS COMMITTEE Purpose: Support Balint Weekends around the country Membership: Open; includes past and future Weekend hosts</p>	<p>* Mary Hall # John Freedy # Mary Wassink Ritch Addison Clive Brock Todd Detar Maria Devens Frank Dornfest Arnold Goldberg Kathy Knowlton Don Nease Kim Rickler Jeff Sternlieb Greg Troll</p>	<p>1. Encourage development of Balint weekend events in 2010-11. 2. Compile a compendium of tools for use in planning Balint Weekends. 3. Experiment with new formats for a Balint Weekend Experience.</p>
<p>INTERNATIONAL CONGRESS 2011 Purpose: Plan Congress, to be held in Philadelphia in September, 2011</p>	<p>* Jeff Sternlieb * Don Nease Ann Sinclair Mary Wassink</p>	<p>As stated in Purpose</p>

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<p>EXPANSION & OPPORTUNITIES COMMITTEE Purpose: Encourage and support the use of the Balint method in the community and explore its use in a wide range of professional relationships Membership: Open</p>	<p>* Chiara Ghetti * Kristin Reihman Ritch Addison John Freedy Tom Klee Kathy Knowlton Albert Lichtenstein Geoff Margo Paul Scott Jeff Sternlieb</p>	<p>1. Regular phone calls every other month 2. Identify potential venues for presentations/develop SPEAKERS BUREAU: a. state medical society, academy family physicians, social workers b. write to all credentialed leaders, would they be interest in presenting, locations, areas, look at what available 3. Replicate what Seattle did with local malpractice carrier. Test with UPMC 4. share the ideas about half day community events-have you considered sponsoring a Balint morning.... Balint-L facilitate, bring in a credentialed leader. 5. interfacing with the web committee to advertise presentations, community events, finding local Balint work</p>
<p>INTERNATIONAL MATTERS COMM. Purpose: Foster connections between the ABS, the IBF & emerging national societies Membership: Open; Chaired by IBF representative</p>	<p>* Donald Nease Frank Dornfest Ann Sinclair Jeff Sternlieb Mary Wassink</p>	<p>1. Consider issues of offering ABS membership to international attendees at ABS events. 2. Develop a pathway for international membership on Balint-L</p>
<p>GRADUATE CERTIFICATE PROGRAM COMMITTEE Purpose: Membership: Appointed chair; President; President-elect; other invited members</p>	<p>* John Freedy Ann Sinclair (President) Jeff Sternlieb (President-elect)</p>	<p>1. Administer certification in spring 2011</p>
<p>INFORMATION MANAGEMENT COMM.</p>	<p>* Donald Nease</p>	<p>1. Determine format, storage and</p>

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<p>Purpose: oversee the Information resources of the Society Membership: Open, to include ABS President & Secretary</p>	<p>John Muench Kate Neely Jill Romm Ann Sinclair Jeff Sternlieb</p>	<p>sharing of oral history video created October, 2009 2. Determine storage of hard-copy historical documents 3. Consider Balint-L moderator 4. Consider and investigate ways to reduce dependency on Univ. of Michigan IT resources with respect to ABS wiki, Listserver (Balint-L and ABSCouncil), and Member database 5. Regularly review the ABS website for enhancement opportunities 6. Oversee development of website for 2011 IBF Congress</p>
<p>FINANCE COMMITTEE Purpose: Oversee ABS financial resources Membership: ABS officers (President-elect chairs committee); Immediate past president; additional members appointed by chair</p>	<p>* Jeff Sternlieb (President-elect) Janet Walker (Treasurer) Ann Sinclair (President) Jill Romm (Secretary) Donald Nease (Immediate past president) Paul Scott (Invited member)</p>	<p>1. Oversee the finances for the IBF Congress 2. Develop succession process for treasurer 3. Develop/propose 2011 budget 4. Develop a strategic plan for fund-raising</p>